



# Welcome to Arts Alive! 2017

**Arts Alive! 2017**, our annual arts festival, will be held from 1:00 to 5:00pm on Sunday, Sept. 17 at the Hylton Performing Arts Center, 10960 George Mason Circle, Manassas VA 20110.

- Admission to the event will be free and will be held on Sunday Sept 17th, rain or shine.
- The performing arts will be on four stages: Merchant Hall and the Gregory Theater inside the Hylton, and the Patio Stage and Tent Stage outdoors. The Hylton team will be responsible for basic stage set-up on event day. Prep time and space will be limited, so you should arrive ready to perform!
- Visual arts will be on display in the Didlake Grand Foyer and other locations throughout the Hylton. These items may also be available for sale if your group manages its own sales.
- Creative writers will be accommodated for readings, storytelling, book signings, etc.
- Classes and demonstrations can be offered outside - i.e. instrument petting zoo, arts classes, dance demonstrations, a sing-a-long.
- The Arts Council will set up a single display area outside where all of our members can provide information about their organization or business.

## Participation Opportunities

- Stage performances in blocks of 25 minutes – in Merchant Hall, the Gregory Theater or in a tented area.
- Display and sale of visual and literary arts throughout the event.
- Interactive programs or demonstrations that engage the audience.

Please complete the following form(s) and return by **July 31, 2017** to indicate your interest in participating. Participation is on a first-come, first-served basis and Arts Council members will have priority. Slots will fill quickly, please return your intent to participate back to us as soon as possible to guarantee a performance time and slot. Your organization will receive a follow-up letter and contract from the Hylton Performing Arts Center so we can coordinate a basic stage plot and technical specs. After acceptance of your application, Arts Alive promotion will be mandatory on all performers' websites and social media.

