

Prince William County Arts Council Board Meeting Minutes

December 10, 2019

Kelly Haneklau called the meeting to order at 6:30pm.

The roll was passed. Twenty (20) people were present. Darren Council, Christina Brooks, Lynn Godino, Carylee Carrington, Robert Marsh, and James Gallagher were excused. The November Board Meeting Minutes were reviewed and approved as amended (1st, Susan Landess and 2nd, Jay Torres).

1. Kelly began by stating that Darren asked her to chair this meeting in his absence. She then told us about the Executive Committee's meeting where the members worked on a proposal for Parks and Recreation to consider and help to implement, so that our Arts Council has more visibility. She said that the proposal will be part of a letter to the County Board of Supervisors.
2. Kelly then told of her visit with the County Board of Tourism. She felt optimistic that we can partner with them to bring more attention to our arts presentations. She told us that JaVonne Pope has decided to put together a video for the Arts Council members which was called to be "artsy and Cool!" This should be on our website soon.
3. Jay Torres was next given time to discuss how we can become more high profile. Sandra Lewin was given the floor, and she told us that she was, impressed with the talent we have here in the County. She and Jay gave good suggestions about how we can expand our profiles especially by linking with our community organizations and venues including the Clearbrook Arts Center at Tackett's Mill. A vigorous discussion about the use of Locust Shade Park followed. This was concluded with a sign-up sheet being passed if you wanted to be part of "Arts in the Park."
4. Nancy Kenny was next given time to tell of her activities for our Council:
 - a. We need to put together a new brochure that would be placed with realtors, the county libraries, etc.She announced that each member of the Arts Council Executive committee had been issued new badges and business cards and that she had re-ordered more "swag" to help all of us to promote our productions.
5. The Marketing Committee report included the great news that Mr. Bruce Potter from Inside Nova has offered us the opportunity to have an Arts column. Ms. Susan Bardenhagen will write the column.
6. James Gallagher was excused for tonight's meeting, so Kelly (Haneklau) asked us to review the latest TA Grant Applications
 - a. GEM Theater Productions has applied for a TA Grant for \$495.98. This will be used to purchase Retevis RT1 Professional Walkie Talkie Long Range UHF 2-way radios for #345.99 and VocoPro 4-Handheld Mics for \$149.99 for the total of \$495.98. Having the ability to communicate with the crew without having to use a runner or personal cell phone to deliver messages will save valuable production time and additional mics...will

reduce the number of mics and equipment GEM Theatre Productions will have to rent when leasing facilities.

- b. The Center for the Arts has applied for a TA Grant of \$500.00 for Altru Webform Design for the website to interface with the customer records management system. The interface will also allow for credit card purchases.

Both 2020 Technical Grant applications were approved (Pater Alten, 1st; Susan Landess, 2nd).

It came up in the general discussion about TA Grants that Executive Committee members should read the applications before this monthly Board Meeting, to be more familiar with the proposals. Nancy Kenny said that she would take care of this.

Nancy Kyme, our Treasurer announced that we only have enough money in our treasury to grant “three more TA applications.”

7. Board members were now asked to give brief messages about their upcoming activities. The use of this building for arts productions and wall space for art came up again and Kelly will follow up on the progress of our being able to move forward.
8. Before closing, two important announcements were made:
 - a. Kelly told us that Mr. Cervantez from our Board had resigned and that he had thanked all of us for his opportunity to serve.
 - b. Kelly then read a letter from our past Board Chair, Amelia May. Amelia resigned from our Council and wished us the best. This news was greeted with sadness, for she is so loved and appreciated for all she did to help this Council thrive!
9. Nancy Kenny, who provided the refreshments and is so helpful to our progress, was thanked by Kelly and Kelly also thanked us for our attendance and for the many “wonderful” things we do to provide art opportunities for thousands in our County and the Cities of Manassas and Manassas Park.
10. A motion was made to adjourn: Susan Landess, 1st; and Mark Cohen, 2nd.